



# TOUCH A TRUCK! 2026

Saturday, September 12, 2026

## Driving the Future for Chatham County Children

Now entering its fourth year, Touch-A-Truck has quickly become one of Chatham County's favorite family events. Each year, more than 500 children, parents, grandparents, and community members come together to explore vehicles, meet community helpers, and engage in hands-on learning experiences.

Hosted by Chatham County Partnership for Children, Touch-A-Truck sparks curiosity, encourages exploration, and connects families with local businesses, organizations, and community resources.

As the event continues to grow, we invite local businesses and organizations to join us in helping build pathways to opportunity for children and families throughout Chatham County.

**More than 500 attendees annually — and growing!**



## NEW FOR 2026: The Touch-A-Truck Golden Key Ceremony

The Road Builder Sponsor will receive the inaugural Touch-A-Truck Golden Key Award, featuring a handcrafted wooden truck created by a local artisan and accompanied by a ceremonial Golden Key.

Following Quiet Hour, a representative from the Road Builder Sponsor will join us on stage to participate in the Touch-A-Truck Golden Key Ceremony. The sponsor will turn the ceremonial Golden Key, officially signaling the start of the event.

As the key is turned, participating vehicles throughout the event will simultaneously activate their lights, horns, and sirens for 5–10 seconds, creating an exciting and memorable kickoff celebration for children and families.

As the founding sponsor of this new tradition, the Road Builder Sponsor will help launch a signature event experience while supporting opportunities for children and families throughout Chatham County.

# Sponsorship Opportunities 2026:

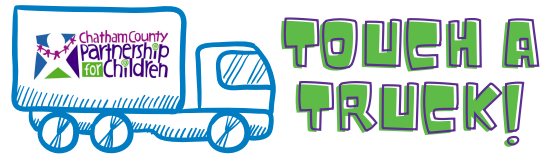
Driving the future for Chatham County!



Benefits	Road Builder Sponsor \$5,000	Heavy Hauler Sponsor \$2,500	Gold Sponsor \$500	Silver Sponsor \$250	Bronze Sponsor 150
Availability	1	3	Unlimited	Unlimited	Unlimited
12 months website recognition					
Event Signage Recognition					
Social Media Recognition	Individual SM video	Individual SM video	Group SM Shout Out	-	-
Preferred on-site Sponsor Presence				-	-
Recognition in Press Releases			-	-	-
Recognition during announcements			-	-	-
Featured Event Area naming rights			-	-	-
Golden Key Ceremony and Award		-	-	-	-
Naming Rights: Presented by		-	-	-	-

\*Heavy Hauler Sponsors may select a featured event area based on availability.

# Why Sponsor Touch-A-Truck?



Your sponsorship helps:

- Create a free community event for children and families
- Support hands-on learning opportunities and early childhood development
- Connect families with community resources and local businesses
- Promote positive interactions with community helpers
- Demonstrate your organization's commitment to children and families
- Increase visibility among hundreds of local families and community leaders
- Support the continued growth of a beloved Chatham County tradition
- Sponsorship Commitment Deadlines

To ensure sponsors receive the maximum benefit from event promotion and recognition opportunities, we encourage commitments by the following dates:

## Sponsorship Level Commitment Deadline

- Presenting Sponsor July 1, 2026
- Platinum Sponsor July 15, 2026
- Gold, Silver & Bronze Sponsors August 15, 2026

## Sponsorship Commitment Form

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## Sponsorship Level:

- Road Builder Sponsor – \$5,000
- Heavy Hauler Sponsor – \$2,500
- Gold Sponsor – \$1,000
- Silver Sponsor – \$500
- Bronze Sponsor – \$250
- Other Contribution: \_\_\_\_\_

## Payment Method:

- Check Enclosed
- Online Payment
- Please Invoice Me \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Chatham County Partnership for Children  
220 Chatham Business Drive  
Pittsboro, NC 27312

Chatham County Partnership for Children is a 501(c)(3) nonprofit organization (Tax ID 56-1885127). Contributions are tax deductible as allowed by law.