



PO Box 637, 220 Chatham Business Drive, Pittsboro, NC 27312
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Dear Friend of Children,

Please join us as we continue to work to build a healthier community! The global events since 2019 have taken a toll on both adults and children in our community both physically and mentally. Chatham County Partnership for Children is continuing our efforts to promote healthy lifestyles by encouraging physical activity.



We know that the health of your employees, their families and children, and the rest of the community, is important to the success of your business. We invite you to make an investment in the health of your community and the success of your business by supporting the **19th Annual 2023 5K Reindeer Run/Walk** on **December 9, 2023**, at Central Carolina Community College's Pittsboro campus.

The Reindeer Run has been one of the most well attended races in the area, bringing in over 800 participants in 2022. We look to continue to grow as we near our 20th anniversary!

We have several sponsorship levels to choose from, including options to provide items for race participants and set up a booth/tent on the day of the event. By sponsoring this event you are helping make the 5K Reindeer Run/Walk a success, as well as supporting safe physical activity for our community. Chatham County Partnership for Children uses this race to promote healthy lifestyles in Chatham County Schools, child care centers and preschools, worksites and the community. Past proceeds have been used for grants such as to purchase physical activity equipment for the Boys & Girls Club of Siler City, a disc golf course at Maragret B. Pollard Middle School, large motion outdoor play equipment at Willow Oak Montessori to name a few.

With the financial support of community sponsors, we hope to cover the full cost of the race, allowing all race proceeds to be used for valuable health promotion projects like the ones mentioned above. The attached materials provide specifics on how your company can derive maximum benefits and exposure as a sponsor. If a financial contribution is not feasible, we also encourage any in-kind donations that could be shared with race participants. Thank you for your consideration.

For more information, please contact **Jerry Lux** at racedirector@chathamkids.org. Find the event online at www.chathamkids.org/5k.

Join us in promoting a healthy Chatham County!

With grateful appreciation,

Jerry Lux

Jerry Lux, Race Director

The Partnership for Children is a United Way of Chatham County agency and encourages participation in the current annual campaign.



a partner in the smart start network 