

CHATHAM COUNTY PARTNERSHIP FOR CHILDREN

Request for Bids Chatham County Kaleidoscope Play and Learn - 2020-2023

The Chatham County Partnership for Children is seeking competitive bids for the provision of specific KALEIDOSCOPE services meeting Smart Start evidence-based/informed program requirements. Services must be provided in Chatham County, NC for the fiscal years July 1, 2020 through June 30, 2023; annual planning budgets are required.

Open to all interested human service agencies and organizations.
A Bidder's Conference will be held on September 18 via zoom from 10:00-11:30 AM.
ATTENDANCE IS MANDATORY FOR ELIGIBILITY to submit a bid.
Additional information is available at www.chathamkids.org

KALEIDOSCOPE program activities and desired results are outlined in the attached LOGIC MODEL.

Chatham County Partnership for Children is requesting bids for implementation of the specific program services and activities as outlined in the attached Logic Model. Selection of bids and awarding of funding is contingent upon approval by the NC Partnership for Children and the allocation of funding from the NC Legislature.

Additional specifications and expectations for bids are detailed in the General Information and additional information to follow. Qualified bids must meet all requirements.

We will only consider bids that demonstrate adherence to the evidence -informed Kaleidoscope Play & Learn national model that has demonstrated effectiveness and results in behavior changes necessary to achieve better outcomes for children. (See attached program description from the national model purveyor and the Smart Start Evidence Based Resource Guide for more details. The guide is available on our website)

The forms provided on the following pages must be used and are available upon request in editable format.

Chatham County Partnership for Children GENERAL INFORMATION FOR SUBMISSION

Smart Start Request for Applications

3 Year Bids FY 2020-2023

Due: October 2, 2020 by 5:00 PM

Funding Time Frame: Applications will be considered only for Kaleidoscope Play & Learn. Only 3-year bids will be accepted for Smart Start in Chatham County. Applications should be for the period beginning November 1, 2020 and ending June 30, 2023. Funding is approved on an annual basis, per state fiscal year, and will be renewed ONLY after satisfactory evaluation of performance and availability of funds each fiscal year.

Types of Programs: Evidence-Based/Evidence Informed.

State funding for local partnerships shall be used for evidence-based or evidence-informed programs for children from birth to five years of age that do the following: 1) Increase the parents' ability to raise healthy, successful children, 2) Improve children's health. The North Carolina Partnership for Children provides the following definitions for Evidence-Based and Evidence-Informed programs and practices:

- “Evidence-based programs or practices are those that have repeatedly and consistently demonstrated desirable outcomes through application of scientific research methods (replicated experimental, experimental, or quasi experimental.)”
- “An evidence-informed practice is one that is guided by child development theory, practitioner wisdom, qualitative studies and findings from basic research and has written guidelines, a strong logic model, and a history of demonstrating positive results. They may be rated “Promising” or “Emerging” by at least one source that rates evidence-based programs.”

Collaboration: The Partnership remains committed to developing and supporting collaborations that further an effective and efficient system of services for young children and their families. Duplication of services and/or supplantation of funds must be avoided. Each proposal must show how their activity elements will fit into the continuum of services in Chatham County.

Sustainability: The Partnership encourages projects to view Smart Start as only ONE source of support for the need being addressed. Each proposal should demonstrate how the project is also supported by other resources. Smart Start's broad objective is to build capacity for local communities to meet the needs of their youngest children. Reporting of cash as well as in-kind resources is required on a quarterly basis. Proposals that show strong sustainability and capacity building are preferred.

Measurable Outcomes & Evaluation Plan: Smart Start activities are required to maintain and to report results quarterly. Measures must be both quantitative and qualitative. Additionally, each activity is required to submit a logic model which connects needs, target population, and program elements to short and long term outcomes. Technical assistance for evaluation planning is available by appointment with the Partnership staff.

Expertise: The Partnership seeks to maintain the highest levels of expertise and professionalism to serve Chatham County's children. Each continuation request must include verification of education and expertise of current staff by submitting updated resumes for each position funded by the proposal. Staffing plans must also show how roles and responsibilities of each position contribute to projected outcomes.

Application Deadline: Applications must be received in the Partnership office no later than 5 PM on October 2, 2020. Applicants are asked to submit their proposal via DropBox (invite to be provided at Bidders Conference) in MS Word and MS EXCEL, as well as a signed hard copy mailed. ***Faxed applications will not be accepted.***

Project Time Frame: Applications should include plans for services starting November 1, 2020 and should be designed to continue through June 30, 2023. Funding is contingent upon annual approval by the NC Partnership for Children and the availability of funds from the NC Legislature for the Smart Start Program.

Application Requirements: Applicants are required to submit a proposal on the forms provided. Bidders may contact the Smart Start Executive Director for advice and guidance on their proposal.

Budget Requirements and Format: A separate line item budget is required for each of the three years. Funding awards will be for the 2020-2021 year only. All line item budgets, including budget narratives, must be submitted using the guidelines and form provided. Budgets for year 2 and 3 are for planning purposes only, but must be submitted for the bid to be considered. Smart Start Cost Principles must be followed for all costs included in the proposed budgets.

Types of Proposals to be Considered: A separate application is required for each activity. All proposals must address the Smart Start KALEIDOSCOPE activities as described in the Logic Model.

Technical Assistance: Applicants are required to attend the Technical Assistance Bidders Conference on September 18, 2020 from 10 am-11:30 am. An appointment for additional technical assistance may be requested. Applicants may request a time slot by calling the Partnership Office at 919-542-7449, ext. 131. Appointments will be available beginning September 18, 2020. Applicants can request a time slot by leaving a voicemail message at 919-542-7449 ext. 131 or by emailing Sheen Klaus (sheen@chathamkids.org). The bid application forms are available for download on our website or via e-mail upon request to Sheen Klaus (sheen@chathamkids.org). The deadline for questions and technical assistance is 5:00 pm, **October 16, 2020**.

Smart Start Request for Bids

Additional Information

Terms and Conditions:

All proposals are subject to the terms and conditions outlined herein. The prospective Bidder/Contractor specifically agrees to the conditions set forth by signature to the proposal/application.

Oral Explanations:

The Chatham County Partnership for Children shall not be bound by oral explanations or instructions given at any time during the application/bidding process or after award.

Reference to other data:

Only information which is received in response to this RFP/RFB will be evaluated; reference to information previously submitted shall not be evaluated. If previously funded, prior program performance will be reviewed and used to evaluate Bidder/Contractor qualifications.

Cost for Proposal Preparation:

Any costs incurred by prospective Bidders/Contractors in preparing or submitting offers are the prospective Bidder/Contractor's sole responsibility; CCPC shall not reimburse any prospective Bidder/Contractor for any costs incurred prior to award.

Right to Submitted Material:

All responses, inquiries, or correspondence relating to or in reference to the RFP/RFB, and all other reports, charts, displays, schedule, exhibits, and other documentation submitted by the prospective Bidders/Contractors shall become the property of CCPC when received.

Offeror's Representation:

Each prospective Bidder/Contractor shall submit with its proposal/application the name, address, and telephone number of the person(s) with authority to bind the firm and answer questions or provide clarification concerning the firm's proposal/application.

Subcontracting:

In the event the prospective Bidder/Contractor desires to subcontract any part of the contracted services, the proposal/application must clearly indicate what work it plans to subcontract and to whom and must provide all required information for each subcontractor as indicated on the pre-contracting information/contracting guidelines included with this RFP/RFB. Only the subcontractors specified in the proposal/application shall be considered approved upon award of the contract.

Proprietary Information:

Trade secrets or similar proprietary data which the prospective Bidder/Contractor does not wish disclosed to other than personnel involved in the evaluation or contract administration will be kept confidential to the extent permitted by N.C.G.S. 132-1.3 if identified as follows: each page shall be identified in bold face at the top and bottom as "Confidential." Any section of the proposal/application that is to remain confidential shall also be so marked in bold face on the top of the title page of that section. Cost information may not be deemed confidential. In spite of what is labeled as confidential, the determination as to whether or not it is shall be as governed by North Carolina law.

Smart Start Request for Applications

The Procurement Process

The following is a general description of the process by which a prospective Contractor will be selected to provide services.

1. Request for Proposals (RFP) or Request for Bids (RFB) is issued to prospective Contractors.
2. A pre proposal conference and/or deadline for technical assistance is set. (See the general information sheet of the RFP or RFB for details)
3. A proposal in one original and an electronic copy of the required format with the budget and all attachments will be received from prospective Contractors in a **sealed envelope or package**. Each original shall be signed and dated by an official authorized to bind the firm. Unsigned proposals will not be considered.
4. **All proposals must be received by the Local Partnership no later than the date and time specified on the cover sheet of the RFP/RFB.**
5. At their option, the Local Partnership's evaluators may request oral presentation or discussion with any or all prospective Contractors for the purpose of clarification or to amplify the materials presented in any part of the proposal. However, prospective Contractors are cautioned that the evaluators are not required to request clarification; therefore, all proposals should be complete and reflect the most favorable terms available from the prospective Contractor.
6. Proposals will be evaluated according to completeness, content, and experience with similar projects, ability of the Bidder and its staff, and cost. In the case of continuation proposals for previously funded activities and previously approved multi-year bids, project success and progress toward measurable outcomes will also be considered in evaluation of the proposal. Award of a contract to one Bidder does not mean that the other proposals lacked merit, but that, all factors considered, the selected proposal was deemed most advantageous to CCPC.
7. **Once selected, the proposal must be reviewed and approved by the NC Partnership for Children (NCPC). Additional information may be required upon review by NCPC.**
8. The Local Partnership will contact the selected Contractor to obtain information and documentation required for preparation of the contract to include the following:
 - a. Name; title; telephone and fax numbers; and mailing address, including street address and zip code, of the contract administrator.
 - b. Name; title; telephone and fax numbers; and mailing address, including street address and zip code, of the person(s) authorized to sign financial status reports.
 - c. Copy of Conflict of Interest Policy.
 - dP Proof of insurance that may include, but not be limited to, the following:
 1. Workers' compensation;
 2. General business liability;
 3. Fidelity bonding (e.g., employee crime or dishonesty);
 4. Professional liability;
 5. Automobile (owned, hired or non-owned)Providing and maintaining adequate insurance coverage is a material obligation of the Contractor and is the essence of the contract. The Local Partnership will not contract with any prospective Contractor that is unable to furnish proof of required insurance coverage.
 - e. Completed Internal Revenue Service (IRS) Form W-9 or
 - f. If a nonprofit entity, a copy of the Internal Revenue Code 501©3 determination letter received from the IRS.
 - g. Additional information may be required as prescribed by state law, NCPC/Smart Start policies and procedures, or at the sole discretion of the Partnership staff and Board.
9. The Local Partnership will not contract with any prospective Contractor that fails to provide **all** required information and documentation. After all required information and documentation has been submitted, the Local Partnership will prepare the contract, notify the selected Contractor and request that the Contract be signed. **A template of the Smart Start Contract that the selected Contractor will be required to sign is available upon request and after the approved template is released by NCPC.**
10. The Contract must be executed prior to the start of work and incurring any expenses.
11. If all proposals are rejected, prospective Contractors will be notified promptly by the Local Partnership.

Checklist for Proposals 2020 - 2023

Agency Name: _____

Activity Name: _____

Date turned in: _____ Time turned in: _____

Please check that the following documents are included in the bidding packet	√
1. Application Cover Page	
2. Submission signed & dated by authorized official	
3. Proposal Abstract	
4. Smart Start Activity Logic Model with complete staffing plan	
5. Part I – Activity Description	
6. Part II – Evaluation Plan	
7. Implementation Checklist with Attached Documents	
9. Budget Narrative – Excel Worksheet (Attachment II)	
10. Direct Service Providers Contact Information	
11. Direct Service Provider Pre-Contracting Information (Attachment III)	
12. E-mail or DropBox upload (electronic copy of all information)	

Application Reviewed by: _____ CCPC staff Date _____
 member

Smart Start KALEIDOSCOPE Bid FY 2020 – FY 2023

Application Cover Page

Activity Title: _____

Name/Agency: _____

Address: _____

City, State, Zip: _____

Contact Person: _____ Telephone: _____

E-mail Address: _____ Fax Number: _____

Signature of Authorized Applicant: _____

Printed Name: _____

Title: _____

For all agencies or individuals: [Check one]

- | | |
|---|--|
| <input type="checkbox"/> Public Government Institution | <input type="checkbox"/> Private for profit agency |
| <input type="checkbox"/> 501 (c)(3) Non-profit with tax exempt status | <input type="checkbox"/> Private individual |
| <input type="checkbox"/> Applied for Non-profit status | <input type="checkbox"/> Other |
| <input type="checkbox"/> Sponsored by a 501 (c)(3) Organization | |



Agency:
Activity Name:
PBIS ID:
PSC:

<i>If this condition exists</i>	<i>For this Population</i>	<i>And we implement these strategies</i>	<i>This many times, for these individuals</i>	<i>We expect this short-term change</i>	<i>And we expect this outcome to impact the overall county</i>
Need Statement Why?	Target Population Who?	Program or Activity Elements What?	Outputs How Many?	Outcomes So What?	How does outcome impact Smart Start's Measures of Impact or other long term goal?
				(

Staffing Plan

Job Title	FTE	Key Roles and Responsibilities	Minimum Education & Experience Requirements



Proposal Abstract

I. Title: _____

Smart Start's Measures of Impact ID _____

Purpose/Service Code: _____

II. Contract Activity Description (CAD): [SUGGESTED LIMIT: 200 WORDS]

INSERT CAD HERE

PART I
Activity Description
Narrative

INSERT NARRATIVE, DELETE INSTRUCTIONS

After reading this section, the reader should have knowledge of the activity and how it will operate. Assume the reader has little familiarity with the program or the county and answer as completely and in as much detail as possible. Please be sure to address all of the following items. This section is limited to two pages, single spaced, size 12 font and 1 inch margins.

Please address the following in detail:

- The specific service to be offered; for each program element (strategies or activity components) describe the tasks/goals to be accomplished and when and where this service will operate. Each element of the Logic Model should be linked to an output and outcome. *Using the elements as an outline, create implementation guidelines that specify key aspects of the project activities. If you are following an evidence based model, these implementation guidelines should clarify HOW each step of the model will (or why it will not) be implemented in your proposed project.*
- The population to be served, including eligibility criteria for participation; you must also align each target population described with outputs and outcomes.
- The staff that will be paid for with Smart Start funds (describe the purpose and role of each position; #FTE and minimum as well as preferred qualifications).
- If this activity is similar to other services in the county, please explain how this service will enhance, expand or work with the service currently offered. *(Reminder – duplication/supplantation of services is not approvable: i.e. paying for a Medicaid eligible well child visit).*

Additional Required Information

FOR EACH ITEM BELOW, INSERT TEXT AFTER THE HEADER TITLE

Community Collaboration: Describe how this activity will fit into the continuum of services available to your selected target population. **800** words maximum.

Sustainability: Describe how this activity builds capacity and your plan for sustaining the project in the future. Smart Start requires up to 19% cash and in-kind match. Describe the other resources that will support the project. **800** words maximum.

Expertise: Explain agency expertise related to proposed target population and services. **800** words maximum.

Geographic distribution: Please estimate the number of clients to be served by this program annually by geographical area. (Describe the basis used to estimate the number served. i.e. clients served in the most recent year.)



Area #	# Clients
1	
2	
3	
4	
TOTAL TO BE SERVED:	

BASIS:	
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PART II
Evaluation Plan

Projected Outputs (Numbers/Counts) for FY (20-21), (21-22) and (22-23).
*List one output on each line of the following chart (insert lines as needed). Delete the example before submission. Each output should be linked to a program element. **Use at least ONE standard Smart Start output, as appropriate. [see Appendix C]***

List one output per line FY 20-21
List one output per line FY 21-22
List one output per line FY 22-23

Projected Outcomes for FY (20-21), (21-22) and (22-23).

List each proposed outcome included in the Logic Model. If the optional worksheet for developing outcome statements is used, please attach to the bid. **[see Appendix D]**

List one outcome per line FY 20-21

List one outcome per line FY 21-22

List one outcome per line FY 22-23

Projected Line Item Budgets AND Narrative:

Please see Appendix A: Line Item Budget Descriptions and Appendix B: SMART START Cost Principles

- Include a line item budget and narrative that details projected expenses in a line item budget format. **Please use the required budget form on the next page.** An MS EXCEL version of the budget spreadsheet is available upon request.
- Be sure to include specifics for each projected expense in the budget narrative column, *i.e.*, *Personnel: 2 FT CCHCs at \$50,000/year per position including benefits.*
- If this activity has multiple funding sources, show anticipated amounts of in-kind or cash matching funds in the budget narrative.
- See line item descriptions to know what to include on each line.
- Include a separate budget for each fiscal year: FY20-21, FY21-22 and FY22-23. Although funding is awarded on an annual basis only, the budgets for subsequent years are required for planning purposes.
- Refer to the Smart Start Cost Principles [Appendix B] for costs that are not allowed.

Agency Name:		Fiscal Year:			
Activity Title:					
	BUDGET NARRATIVE (line item descriptions; must show calculation details)	SMART START BUDGET	OTHER FUNDS (cash match)	OTHER RESOURCES (inkind match)	TOTAL BUDGET
11) Personnel					
12) Contracted Professional Services					
13) Total Personnel		\$ -	\$ -	\$ -	\$ -
14) Office Supplies and Materials					
15) Service Related Supplies					
16) Total Supplies & Materials		\$ -	\$ -	\$ -	\$ -
17) Travel					
18) Communications & Postage					
19) Utilities					
20) Printing and Binding					
21) Repair and Maintenance					
22) Meeting/Conference Expense					
23) Employee Training (no travel)					
24) Advertising					
25) In-State Board Meeting Expense					
26) Total Non-Fixed Operating		\$ -	\$ -	\$ -	\$ -
27) Office Rent (Land, Buildings, etc.)					
28) Furniture Rental					
29) Equipment Rental (Phone, Computer, etc.)					
30) Vehicle Rental					
31) Dues and Subscriptions					
32) Insurance & Bonding					
33) Books / Library Reference Materials					
34) Bank CHARGES & Fees					
35) Other Expenses					
36) Total Fixed Charges & Other		\$ -	\$ -	\$ -	\$ -

37) Buildings & Improvements					
38) Leasehold Improvements					
39) Furniture/Non-computer Eqpt.,\$500+ per item					
40) Computer Equipment, Printers,\$500+ per item					
41) Furniture, Eqpt., under \$500 per item					
42) Total Property and Equipment Outlay		\$ -	\$ -	\$ -	\$ -
43) Purchase of Services					
44) Contracts with Service Providers					
45) Stipends/Scholarships/Bonuses					
46) Cash Grants and Awards					
47) Non-Cash Grants and Awards					
48) Total Services/Contracts/Grants		\$ -	\$ -	\$ -	\$ -
50) Total Budgeted Expenditures		\$ -	\$ -	\$ -	\$ -

Smart Start Budget Line Item Explanations

[Updated July 1, 2008]

#	Line Item	Definition	Examples
11	Personnel	Employee salaries/wages and fringe costs (full and part-time)	Payroll, FICA, retirement contributions, insurance costs attributed to employment (e.g., health insurance, dental insurance)
12	Contracted Professional Services	Services that are provided by independent contractors (i.e., non-employees)	Payroll processing, tax return prep, legal counsel, temporary agency services, consulting services, needs assessments
14	Office Supplies & Materials	Office supplies and materials	Office supplies, consumable computer supplies, janitorial supplies, database access fees, other administrative supplies
15	Service Related Supplies	Supplies used in the performance of a service activity; this line should not be used in LP Admin, nor should it be used for reward or incentive items given to program participants (such items should be reported in line 47)	Educational supplies: materials used during trainings IF consumed (like a workbook) or not given away, food used in teaching nutrition or cooking classes, lending library supplies including die cuts and lamination supplies; automotive supplies for owned vehicles
17	Travel	Costs associated with travel by <u>employees</u>	Meals, lodging, and transportation for employees at conferences, meetings, monitoring visits; NOT travel for participants (e.g., transporting preschoolers) usually reported on Line 43
18	Communications & Postage	All communications and postage costs	Telephone, cell phone, internet, fax, outbound postage and shipping fees
19	Utilities	All utilities costs	Electricity, municipal water, sewer, gas
20	Printing & Binding	Printing, binding, copying costs for internal-use items	Internal manuals, business cards, purchasing forms, stationery, etc.; NOT for service materials distributed externally which are reported on Line 24
21	Repair & Maintenance	Costs for minor repairs and routine maintenance	Janitorial services, landscaping services, computer repair technicians, locksmiths, plumbers, carpenters, pest control, etc. NOT to be used for repair costs of a CAPITAL nature as defined by Smart Start (e.g., roof replacement, HVAC replacement)

#	Line Item	Definition	Examples
22	Meeting & Conference Expense	Expenses related to meetings and conferences hosted/ organized/presented by the LP or DSP for program participants (also includes LP costs associated with hosting board/committee meetings)	Food, facility rental, speaker fees, supplies (specifically for the meeting or conference being presented); NOT to be used for expenses incurred by employees attending meetings/conferences held by outside parties (see Lines 23 & 17)
23	Employee Training (no travel)	Costs for training for employees	Tuition, registration, training materials; NOT for travel expenses (mileage, food, hotel, etc.) incurred for training (see Line 17); includes Smart Start Conference fees for employees
24	Advertising & Outreach	Cost of advertising for staff as well as advertising and publicizing services to the community	Classified ads for competitive bidding or to solicit job applicants; ads to publicize fund-raising events or program services; brochures & fliers publicizing services/events; community resource directories
25	Board Member Expense	Reimbursements to, or payments on behalf of, LP board members conducting LP board business	Board members' individual costs for meals, lodging, transportation, and/or per diems related to board meetings, board retreats, & training; NOT for LP costs for hosting board meetings (see Line 22)
27	Office Rent	Office space rental expenses	Regular rental of space to conduct an activity or provide office space for funded personnel
28	Furniture Rental	Furniture rental expenses	Rental of office desks, chairs, conference tables
29	Equipment Rental	Costs of equipment rental	Rental or lease of copiers, phones, computers, faxes, etc.
30	Vehicle Rental	Costs incurred with vehicle rental	Vehicle rental, gasoline and insurance for rented vehicles
31	Dues, Subscriptions & Fees	Costs for subscriptions for publications, professional organization membership dues, corporate fees	Subscriptions to childcare-related magazines; memberships in NAEYC, NCAEYC, NACCRRA; LP's charitable solicitation license
32	Insurance & Bonding	Costs for insurance	General liability, D&O, fidelity bonding, professional liability, special events coverage, etc.; NOT workers' comp insurance which is reported on Line 11
33	Book/Library Reference Materials	Costs of reference materials for internal use by employees	Books about nonprofit management, employment law, fund accounting, board development and operations, etc.
34	Mortgage Interest and Bank Fees	Bank-related charges	Monthly fees associated with bank accounts and mortgage principal and interest payments

#	Line Item	Definition	Examples
35	Other Expenses	Other expenses not classified elsewhere	MUST BE ACCOMPANIED BY A DETAILED EXPLANATION. For example, overhead percentage with a list of specific costs allocated to the overhead/admin cost center.
39	Furniture and Non-Computer Equipment, \$500+ per item	Costs of furniture and non-computer equipment that equals or exceeds \$500 per item	Desks, conference tables (\$500 or more)
40	Computer Equipment, including Printers, \$500+ per item	Costs of data processing equipment that equals or exceeds \$500 per item	Desktop computers, laptops, printers (\$500 or more)
41	Furniture & Equipment, Under \$500 per Item	Costs of equipment that is less than \$500 per item	Chairs, tables, fax machines, printers (less than \$500)
43	Purchase of Services	Payments to providers/vendors for routine services	Purchase of subsidy or other services usually paid for on a per unit basis such as cost per mile, per vision screening, per trip, per child
44	Contracts with Services Providers	Contracts further subcontracted to another contractor	CANNOT BE USED UNLESS AN APPROVAL FROM NCPC ACCOUNTING & CONTRACTING MANAGER IS OBTAINED
45	Stipends/Scholarships	Costs of stipends and scholarships provided to outside organizations and/or individuals	Cash incentives to participants who attend trainings, intended to cover participants' costs to attend (such as travel, child care, etc.)
46	Cash Grants & Awards	Cash grants to outside organizations and /or individuals	Quality maintenance payments, tuition reimbursement, etc.
47	Non-Cash Grants & Awards	Non-cash awards to organizations and/or individuals; payments to a third party on behalf of a grantee	Grants of quality enhancement materials to child care centers, payments to a health insurer for health coverage on behalf of child care providers, Welcome Baby packets, sets of books distributed through a literacy activity, training-related materials not consumed during the training and given to participants to keep

REQUEST FOR BIDS - Chatham County Partnership for Children

Activity Name: Kaleidoscope Play & Learn

Funding Source: Smart Start



<i>If this condition exists</i>	<i>For this Population</i>	<i>And we implement these strategies</i>	<i>This many times, for these individuals</i>	<i>We expect this short-term change</i>	<i>And we expect this outcome to impact the overall county</i>
Need Statement Why?	Target Population Who?	Program or Activity Elements What?	Outputs How Many?	Outcomes So What?	How does outcome impact Smart Start's Measures of Impact or other long term goal?
<p>The 2018 Chatham Community Health Assessment acknowledged the essential role of parents.</p> <p>NC DCDEE reports in 2019 4,816 children under the age of 6 in Chatham County. 2,158 children enrolled in licensed and regulated childcare in Chatham County. 55% of young children in Chatham County may not be engaged in formal early childhood education.</p>	<p>All families with children 0-5 in Chatham County that are not enrolled in formal childcare with special focus on: <i>(circle all that apply to this proposal)</i></p> <ul style="list-style-type: none"> • Families in Crisis* • Low income Families • Families w/ children with special needs • Teen Parents • Children in Family, Friend or Neighbor Care 	<p>Weekly facilitated playgroups (led by a trained facilitator) that incorporate:</p> <ul style="list-style-type: none"> • Child Development information for parents and caregivers • Modeling activities and interactions • Coaching and guidance on child learning activities and modes of learning 	<p>_____ Playgroups will be held weekly at _____ (location) serving at least _____ caregivers caring for _____ children over the first program year.</p> <p>Each Kaleidoscope Play & Learn group will meet one day a week for 1.5 hours for 32 consecutive weeks.</p>	<p>_____ % of caregivers that participate in a retrospective survey will report an increased knowledge of “a little more” in at least one evaluation area:</p> <p>_____ % of caregivers that participate in a retrospective survey will report an increase in positive parenting practices (changing what they do) with the children in their care in at least one evaluation area.</p> <p>_____ % of caregivers that participate in the retrospective survey will report feeling supported as a parent or caregiver in the community.</p>	<p>Smart Start Required County Level Indicator (FS30): Percent of children age 0-5 with an investigated report of child abuse/neglect</p> <p>The projected number of children ages 0-5 that are not enrolled in childcare Chatham County is 2,658. The long term projected total for Kaleidoscope participation would be 10% of those children (266).</p>

Kaleidoscope Play & Learn

An Evidence-Informed, Promising Practice Supporting Family, Friend and Neighbor Caregivers and Parents



Kaleidoscope Play & Learn groups are weekly facilitated play groups for young children and their family, friend and neighbor caregivers and parents.

Kaleidoscope Play & Learn grew out of Child Care Resources' work to provide support and information to family, friend and neighbor caregivers – the thousands of grandparents, aunts, uncles, older siblings, family friends and neighbors who take care of young children while their parents are at work.

The program is based on widely recognized and accepted theories and best practices in the fields of child development; early learning; parent education; family, friend and neighbor care; community development; and cultural competence. It was designated as a Promising Practice by the University of Washington's Evidence-Based Practice Institute in 2013.

Helping Families Prepare Children for Kindergarten

Each group has a trained facilitator who plans and sets up fun, culturally- and developmentally-appropriate play activities for the children and their caregivers to participate in together. Through facilitator guidance and modeling, conversation, peer learning, and hands-on experience, caregivers learn what they can do at home to support children's learning and healthy development.

Kaleidoscope Play & Learn groups are held in a variety of neighborhood locations, such as libraries, community centers, schools, apartment buildings and shopping centers. There are groups in different languages; some are multilingual. Most groups are free, drop-in, and open to young children of all ages.

Our Theory of Change

Kaleidoscope Play & Learn provides Family, Friend and Neighbor caregivers and parents with information, resources, support and connections

so that

Caregivers and parents provide high quality child care and healthy development

so that

All children receive high quality care in safe, nurturing environments and are prepared to succeed in school and life

Research-informed Protective Factors lead to optimal child and family well-being:

- ✓ Children's social and emotional development
- ✓ Knowledge of child development
- ✓ Social connections
- ✓ Support when needed
- ✓ Parental and caregiver resilience

Significant, Positive Outcomes

Child Care Resources conducts ongoing evaluation to measure the outcomes caregivers experience as a result of participating in Kaleidoscope Play & Learn. Highlights from our evaluation include:

In 2018, 73% of caregivers and parents reported increases in all 14 measures related to supporting children's development and school-readiness, including reading or looking at books together, talking about numbers and shapes, describing things they do and see, and talking with the children about feelings. Additionally, 86% of participants reported feeling more supported as a caregiver or parent in their community.

Reaching a Diversity of Families

Kaleidoscope Play & Learn reaches communities more likely to experience school preparation gaps: immigrant and refugee families, families with low incomes, and families of color.

- 49% of participants predominantly speak a language other than English at home
- 48% have low incomes (less than 200% below the poverty level for a family of 4 --\$49,200 per year)
- 63% identify themselves as a race/ethnicity other than White or as having one or more races/ethnicities in addition to White

Quick Facts for Washington Groups

- 130 weekly groups
- 48 community organizations
- 12 different languages
- 7,000+ unduplicated participating families
- 40% groups conducted in languages other than English

Child Care Resources: Home of the Kaleidoscope Play & Learn Model

During the last 12 years, Child Care Resources has worked with over 100 community partners – including community-based social service organizations, public agencies, and private funders -- to develop the Kaleidoscope Play & Learn model using knowledge gleaned from formal outcomes evaluation as well as practice in the field. To support the quality and replication of Kaleidoscope Play & Learn in King County and beyond, Child Care Resources provides:



- Guidelines and standards
- Outcomes evaluation
- Facilitator training
- Materials, including the *Kaleidoscope Play & Learn Planning Handbook & Tool Kit* and the *Kaleidoscope Play & Learn Caregiver Learning Handbook & Lesson Guides*
- Consultation and technical assistance on planning and implementation

Community Partners throughout Washington State...and beyond!

Community organizations, schools, libraries and faith-based communities across the state have embraced the Kaleidoscope Play & Learn model. Organizations providing the program commit to offering groups in accordance with the Kaleidoscope Play & Learn Guidelines and participate in evaluation and other quality assurance activities to ensure fidelity to the model. Our community partners offer groups which meet weekly from Blaine to Yakima to Port Angeles and places in between – as well as in California, Oregon, Iowa, Kentucky, North Carolina, Wisconsin, Virginia, and Ohio.

For More Information

Please contact the Kaleidoscope Play & Learn Team at Child Care Resources at (206) 329-1011, or via email at kpl@childcare.org.

