



## *Children's Partners Chatham's Promise*

*25 years Working Together*



A unique Fundraising Benefit Auction  
Games • Auction • Dinner  
May 4, 2019 5:30 to 9:30 pm

Dear Friend of Children,

Chatham County Partnership for Children requests your support for our premier fundraising benefit auction, the **4th Annual Blue Jeans and Bling Benefit for Children**. Since 1994, we have been working together with the community to promote opportunities for all our young children to grow up safe, healthy and able to succeed. Our continued success depends on your help.

*A **business sponsorship** investment will provide an opportunity to invite your top prospects and clients to an exciting event, where you can build business relationships and show your commitment to the children of Chatham County.*

***Individual sponsorships** provide a great opportunity to gather your best friends and family together to support children!*

***Advertising** options this year give businesses the opportunity to show that you support young children by getting your business name in front of our many supporters and estimated 300 attendees.*

***Auction donations** are another way to show your support for children!*

Our event offers dinner with drinks and adult beverages included. This year's meal will be catered by 39 West Catering of Pittsboro, NC. There will be a silent and a live auction with fun, games, and surprises. Most importantly, this event will provide a great opportunity for you to have quality face to face time with your best clients, prospects, and friends.

Diamond Sponsorships (\$1000) include:

- Invitation to pre-event VIP reception with honorees and local public officials
- Premium and exclusive seating at your own table for 8 Guests
- Your logo on event signage
- Top billing in all promotional materials and our event website
- Full page ad in our event program
- One year of exposure as our "Early Childhood Champion" on our website
- Post event newsletter exposure

Blue Jeans and Bling will be held from 5:30 to 9:30 pm on **May, 4 2019** at Chatham County's newest and largest event venue, the lovely Chatham County Agriculture and Conference Center.

Please show your support for children, and add to your marketing efforts by taking advantage of this unique and effective investment. All Sponsorship levels and advertising options are detailed on the attached sheets.

*Chatham County Partnership for Children is a fully qualified 501 (c)(3) organization.*

Chatham County Partnership for Children  
PO Box 637, Pittsboro, NC 27312 • 919.542.7449 • [www.chathamkids.org](http://www.chathamkids.org)

Before you decide how to help, I have a story I want to share with you.

**Let me tell you about Isabel and how she overcame early challenges to flourish and thrive.**

*Isabel' came up against some stumbling blocks early in life. Her older sibling was in and out of the hospital and the family moved many times until she was four years old. Isabel's family eventually settled in Chatham County and enrolled Isabel in an NC Pre-K class, where she experienced a nurturing and positive environment, healthy meals, and a structured curriculum – exactly what she needed. Isabel and her family received additional support from the Behavior Consultation program funded by the Partnership for Children. The behavior consultant helped the teachers and family learn the right kind of structure and support to help Isabel. Isabel's emotional and social development flourished! She shifted from passive and withdrawn to a child who calmly expresses her feelings. She even learned to support her own needs by creating a "reading tent" in her new home where she can go when she needs to comfort herself.*

**If you want more children to flourish like Isabel, mark your calendars for the Partnership's 4th Annual Blue Jeans and Bling Benefit for Children!** Your contributions through sponsorships and donations are tax-deductible and the proceeds help build a dynamic network of support for children like Isabel!

**The event supports all the Partnership's programs and services, including Smart Start programs: Child Care Behavior Consultation, Child Care Resource and Referral Services, Child Care Health Consultation Services, Focus on Fathers, Raising A Reader, and Assuring Better Child Growth and Development. Our work also includes the Dolly Parton Imagination Library, NC Pre-Kindergarten Program, Child Care Search, and the Child Care Food Program.**

**Here are your win-win support options:**

- Sponsorships** *Sponsor levels attached. All sponsorship donations are fully tax-deductible, as Chatham County Partnership for Children is a 501(c)(3) charitable organization. (Tax ID #56-1885127)*
- Advertising** *options attached. Add to your marketing efforts by taking advantage of this wonderful advertising opportunity.*
- Donations** *form attached. Donations of funds or auction items are fully tax-deductible, as Chatham County Partnership for Children is a 501(c)(3) charitable organization. (Tax ID #56-1885127)*

**Limited sponsorships are available. Reserve your spot now.**

**To reserve your spot please complete the attached form. For more information contact Genevieve Megginson, Executive Director, or Erin Suwattana, Program Director.**

**919-542-7449**

**On behalf of the Children of Chatham County,  
thank you in advance for your support.**

*Gratefully Yours,*

*Arlene Latenson & Rose Swimm*

Development Committee Co-Chairs

*Genevieve Megginson*

Executive Director

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# SPONSORSHIP LEVELS



## **DIAMOND** \$1000 Donation

Invitation to VIP reception with local public officials  
Premium and exclusive seating at your own Diamond  
Table for 8 guests  
Your logo on event signage  
Top billing in promotional materials and event website  
Full page ad in event program  
One year of exposure on chathamkids.org as an  
“Early Childhood Champion”  
Post-event newsletter exposure  
8 complimentary tickets

## **EMERALD** \$500 Donation

Logo on promotional materials and event website  
1/2 page ad in event program  
Post-event newsletter exposure  
4 complimentary tickets

## **SAPPHIRE** \$250 Donation

Name on promotional materials and event website  
1/4 page ad in event program  
2 complimentary tickets

## **RUBY** \$100 Donation

Name on event website  
Business card size ad in program  
1 complimentary ticket

## **PEARL** \$50 Donation

Name in program

Sponsorships and donations are tax-deductible, as Chatham County Partnership for Children is a 501(c)(3) charitable organization. (Tax ID #56-1885127)

To become a sponsor, please submit the attached Response Form.

# Response Form



Art and Copy for Advertising and Sponsorship print is due by March 15

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

## *I would like to be a Sponsor*

Diamond \$1000     Emerald \$500     Sapphire \$250     Ruby \$100     Pearl \$50

**Check One:**  My payment is enclosed.     My payment will be made online.     Please invoice me.

## *I would like to be an Advertiser in the event program*

Full-page \$500     Half-page \$250     Quarter-page \$125     Eighth-page \$65

**Check One:**  My payment is enclosed.     My payment will be made online.     Please invoice me.

## *I would like to donate an item*

Description of item: \_\_\_\_\_ Item value: \$ \_\_\_\_\_

**Please check one:**  I am sending the donated item with this form.     Please call me to arrange pickup of the item.

I will deliver the item to the Partnership office.     This is not a physical item but a donation of services. I authorize the Partnership for Children to create a gift certificate for this item using the information I have given above.

## *Authorized Signature*

Signature: \_\_\_\_\_

Name & Title: \_\_\_\_\_

Send your completed form and payment to the address below, or make a payment online at: [www.chathamkids.org/benefit](http://www.chathamkids.org/benefit)



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