



PO Box 637 Pittsboro, NC 27312
P: 919-542-7449 F: 919-542-0238 www.chathamkids.org

December 11, 2018

Genevieve R. Megginson
Executive Director

Dear Business Manager:

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Did you know that Chatham County hosts the only 12-hour race in the Triangle? At this event, ultramarathon runners compete to finish the greatest distance in 12 hours or 6 hours on a loop course.

The Jordan Lake 12-Hour Challenge is a charity race benefiting Chatham County Partnership for Children. This will be our 5th year, and registration has grown steadily each time. It will be held April 13, 2019, at Jordan Lake Educational State Forest on Big Woods Road.

Proceeds will go to creating opportunities for all our young children to grow up safe, healthy, and able to succeed. Just one example of how we promote the wellbeing of children: Two early childhood specialists are currently coaching staff in 11 child care facilities on how to incorporate more physical activity in the day for the 420 children they serve.

We are looking for sponsors for our 12-Hour Challenge, with sponsor benefits as described on the attached chart. Your sponsorship will be a tax-deductible charitable gift, and your business can play a part in providing a bright future for children.

See race details at: www.chathamkids.org/12-hour.

If you have questions, contact me at 919-542-7449 ext. 114 or 12hour@chathamkids.org.

Sincerely,

Erin Suwattana

Erin Suwattana
Program Director



Located at: 220 Chatham Business Drive, Pittsboro



a partner in the
smart start network 



Sponsorship Opportunities

To benefit



BRONZE SPONSOR

\$100

Logo/link on race webpage

Recognition on Facebook*

Promotional items in race bag

Logo/link in email blasts

SILVER SPONSOR

\$200

Logo on race shirt

Opportunity to display banner at event

Logo/link on webpage

Recognition on Facebook*

Promotional items in race bag

Logo/link in email blasts

GOLD SPONSOR

\$300

Logo on race shirt

Opportunity to display banner at event

Table at event

Logo/link prominent on webpage

Recognition on Facebook*

Promotional items in race bag

Logo/link in email blasts

*600+ page followers plus 200+ event followers

Your sponsorship is a tax-deductible charitable gift in accordance with IRS regulations. Our Tax ID is 56-1885127.



Sponsor Registration

Company Name: _____

Mailing Address: _____

Contact Person: _____ Phone: _____

Email: _____

Sponsorship/Donation: ___ Gold \$300 ___ Silver \$200 ___ Bronze \$100

___ Other Donation (please specify: _____)

Check One:

___ My payment is enclosed. ___ My payment will be made online.

___ I prefer to be invoiced on March 1, 2019, for my Sponsorship. I understand that my signature indicates a commitment to pay.

Sponsor payments must be received by March 15, 2019 to be included on shirt (Silver and Gold levels).

Authorized Signature/Title: _____ / _____

Send your completed form and payment to: Chatham County Partnership for Children, PO Box 637, Pittsboro, NC 27312. You can also register as a sponsor and make your payment online at: chathamkids.ejoinme.org/sponsor12hour.