



# *For the Children*

Chatham County  
Smart Start Strategic Plan  
2018-2019



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## What We Know About Our Children:

Chatham County is a rural county, with 66% of the population classified as living in rural areas. In June of 2017 there were 4,527 birth to 5 year old children in Chatham County. Many families with young children in Chatham County that do not live below the federal poverty line nonetheless face economic challenges. According to the Massachusetts Institute of Technology Living Wage Calculator, a single parent with two children in Chatham County needs to earn \$58,261 before taxes to support his or her family.



10% of Kindergarteners in Chatham County were found to have one or more dental caries. The highest rates of dental caries were found in schools with high rates of poverty.

42.9 % of Chatham County children live in poor or low-income households.



Between 770-1222 of Chatham's birth-5 year old children experience social and emotional delays or behavior challenges.

15% of 2-4 year old Chatham County children may be overweight and 17% of 2-4 year old children may be obese.

724 birth-5 year old children may have a developmental delay, disability, or social-emotional behavior problem with 362 who would qualify for Early Intervention services.

Children of absentee fathers are 8 times more likely to exhibit behavior disorders, 9 times more likely to drop out of high school, and 20 times more likely to end up in prison.



59% of students entering Kindergarten in Chatham County in 2017 were average or below average in first sound fluency.

## How We Plan

**Chatham County Partnership for Children** (the Partnership) is committed to long-range planning and program implementation. The NC Partnership (NCPC), our Smart Start funding agency requires that each local Partnership conduct long range planning for early childhood initiatives. NCPC requires an Annual Submission of Activities (ASA) for Smart Start funded activities (the County Plan).

We have developed a 3-year rotating schedule for program planning for Chatham Smart Start. Each year, the Partnership requires only one program area to submit full activity plans/bids for review and consideration for a 3-year commitment. For example, all Child Health Related Activities funded by Chatham Smart Start must submit a full activity plan for review in January of 2018 for inclusion the FY2018-2019 County Plan.

The following timeframe lists the current competitive bidding and program planning process:

CORE SERVICE AREA	PLANNING YEAR [3-year bid period]
Child Health Related	2017-18 [2018-2021]
Child Care Related	2018-19 [2019-2022]
Family Support	2019-20 [2020-2023]

### **Our Strategic Program Planning Process includes the following steps:**

1. Data review and assessment of needs.
2. Identification and review of available community resources.
3. Review of key program strategies available; including Best Practices, as well as Evidence-Based and Evidence Informed Models in Early Childhood Education and related fields.
4. Comparison of Smart Start Impact Measures (Community Early Childhood Profile) and trends.
5. Comparison of program performance and outcomes for children with needs and resources.
6. Selection of program strategies and models to include in the implementation plan for the next 3–5 years.

The program planning process is led by the Partnerships' Planning & Evaluation Committee along with the Executive Director and other Partnership staff (Program Director, NC Pre-K/Smart Start Coordinator, Raising a Reader Coordinator, and CCR&R Specialists). The Smart Start Program Coordinator provides logistical support, document processing and communications support.

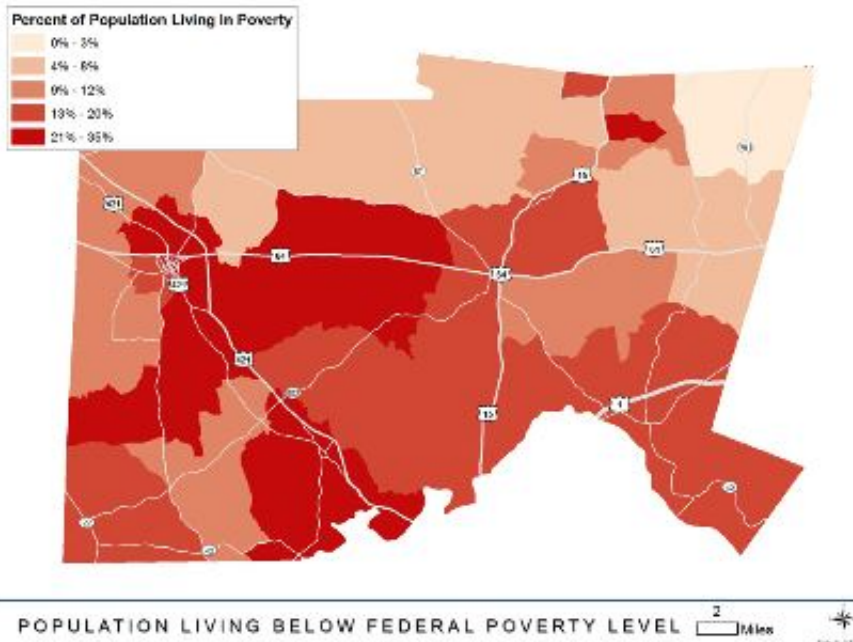
Committee membership is open to all interested agencies and individuals. All meetings of the P&E Committee and the Partnership Board are open to the public and schedules are posted to the Partnership website.

A planning timeline for each year is developed by the P&E committee and approved by the Board of Directors. Annual plan submission is typically due to the NC Partnership by the end of March. The resulting Annual Smart Start Activity Plan will include a list of the expected program goals and accomplishments and a description of the program models and strategies to be implemented and/or developed for future implementation and must be approved by the NC Partnership. Funding for the activity plan will be approved by the Board of Directors upon receipt of approval and awarding of the Smart Start allocation from the NC Partnership for Children. An initial funding plan may be approved prior to July 1 should the final allocation notification from the state be delayed.

## ISSUES AND CONDITIONS AFFECTING OUR CHILDREN

The following data was compiled for the 2018 Chatham County Health Assessment and is used with permission.

### Population Living Below Poverty Level



# 18.7%

of Chatham  
children are  
**food insecure**

Source: Feeding America, 2015

# 83%

of residents think  
Chatham **childcare is**  
**high quality**

# 54.6%

of residents think  
Chatham **childcare**  
**is affordable**

Source: CCCS, 2018

*"I took care of some children who always asked for more food. They told me they never got seconds at home because Mom always had to have enough for Dad's lunch the next day." – Child Care Provider*



**CHATHAM**  
**HEALTH ALLIANCE**  
BUILDING COMMUNITY THROUGH COLLABORATION

*Early childhood is the most rapid period of development in a life and is critical to healthy cognitive, emotional, and physical development of children. Currently, 43 licensed childcare facilities operate in Chatham County; with 1251 children aged 0-5 enrolled.*

*These facilities are 100% in compliance with state immunization requirements, which is a rare accomplishment. Of Chatham residents surveyed during the recent Community Health Assessment, 55% thought that Chatham offered affordable childcare options and 83% thought the available options were high quality.- 2018 Chatham Community Assessment Prioritization Presentation, Chatham Health Alliance (CHA)*



## Prenatal Care/Birthing

**71.6%**

of births receive early  
prenatal care

Source: NC Child, 2016

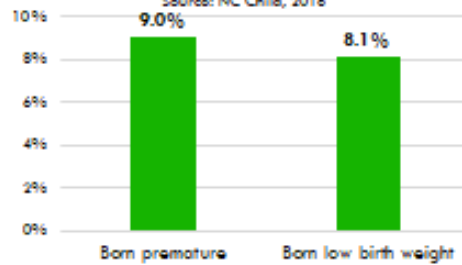
**4.1%**

of births receive very  
late or no prenatal care

Source: NC Child, 2016

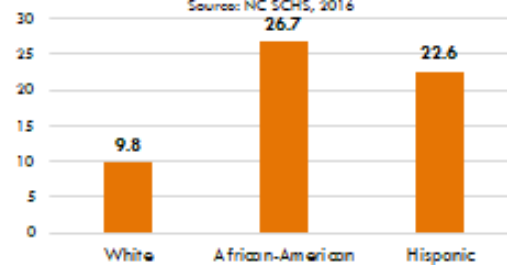
### Adverse Birth Outcomes

Source: NC Child, 2016



### Infant Mortality Rate

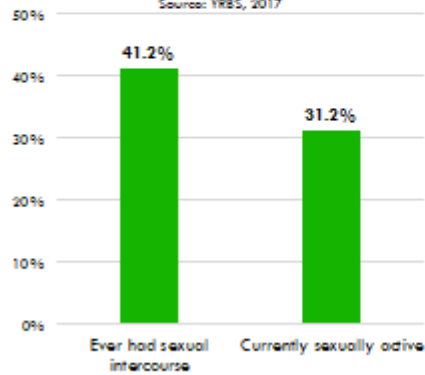
Source: NC SCHS, 2016



## Unintended Pregnancy

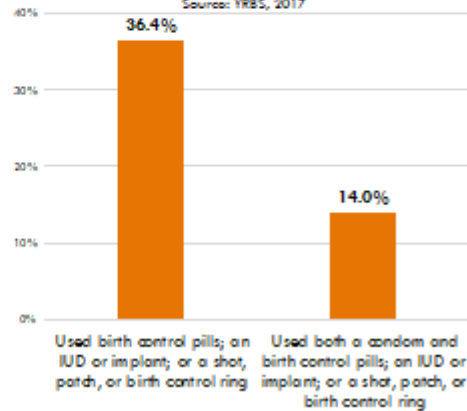
### High School Student Sexual Activity

Source: YRBS, 2017

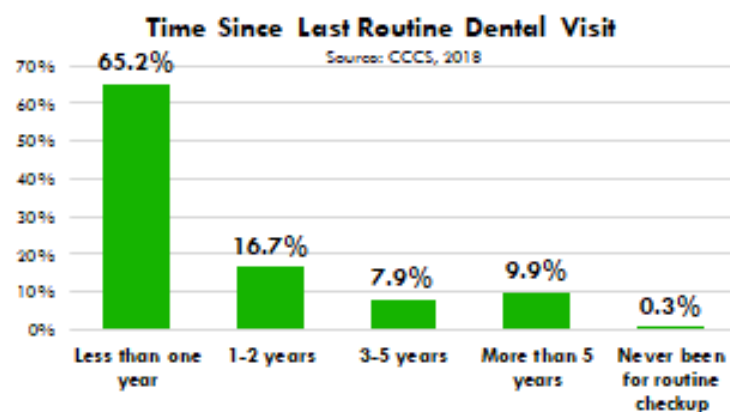


### High School Student Birth Control Use

Source: YRBS, 2017



## Dental Care



**52.1%**

of survey  
respondents  
**have dental  
insurance**

Source: CCCS, 2018

**10%**

of kindergarten aged children who participated in  
the NC Kindergarten Oral Health Assessment had  
**one or more dental caries**

Source: NC DHHS, 2017

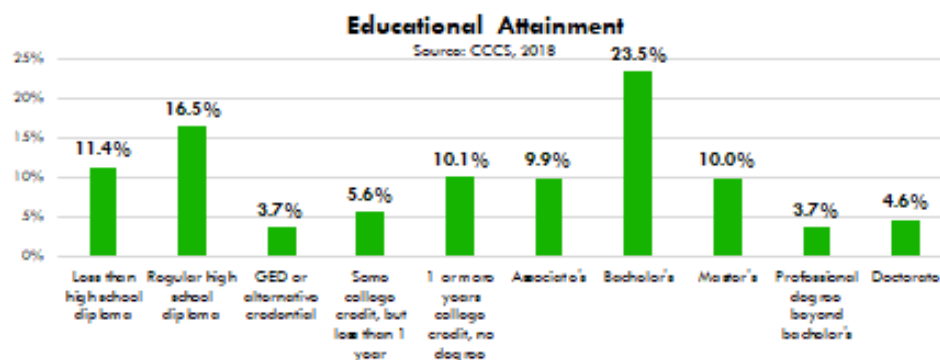
## Education & Literacy

**72.3%**

of Spanish speaking  
households have access to  
reading materials at home  
Source: CCCS, 2018

**97.8%**

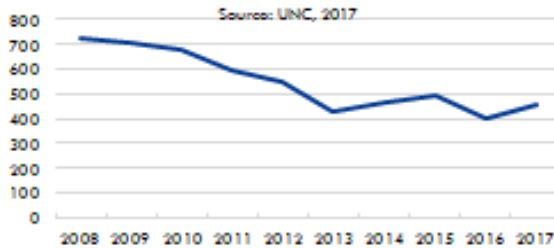
of English speaking  
households have access to  
reading materials at home  
Source: CCCS, 2018



*On most indicators related to child abuse and foster care, Chatham County is performing on par or better than the state and similar counties. - CHA*

## Child Welfare

**Chatham Children with Investigated Reports of Abuse and Neglect**



**7%**

Percentage of high school students who have ever slept away from their parents or guardians because they were kicked out, ran away, or abandoned (10.9% of LatinX)

Sources: YRBS, 2017

**Performance on Child and Family Services Review Measures**

Sources: UNC, 2017

Type	Chatham	Small Counties	North Carolina
Recurrence of Maltreatment	0.0%	8.3%	7.5%
Maltreatment in Foster Care	0.0%	0.0%	0.1%
Reunited within 12 Months	50.0%	56.1%	52.9%
Reentry into Foster Care within 12 Months	4.8%	3.8%	4.8%
Adoption within 24 Months	12.5%	39.3%	31.9%
Placement Stability (2 or fewer placements)	97.6%	88.8%	87.2%
Children Age 12 and Under Placed in Group Homes/Institutional Settings	5.2%	8.9%	7.1%

## ACEs & Depression/Anxiety

**Prevalence of ACE Score among North Carolina Adults - 2012**

Sources: UoR, 2018



**15%**

of residents had a stressful childhood

Sources: CCCS, 2018

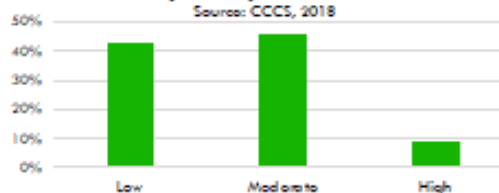
**33.6%**

of high school students felt sad or hopeless

Sources: YRBS, 2017

**Day to Day Stress Level**

Sources: CCCS, 2018





# Building a Resilient Community for our Children

## Chatham Resilience Initiative

Prevent Child Abuse North Carolina (PCANC) introduced a study to Chatham County on Adverse Childhood Experiences (ACEs). The study referenced in the film, *RESILIENCE*, linked ACEs to poor health outcomes in adults, including: heart disease, obesity, drug and alcohol abuse, and suicide. The Local Interagency Coordinating Council (LICC), along with the Chatham Health Alliance and the Chatham County Partnership for Children, collectively agreed to spread awareness and educate the public on ACEs and develop recognition that adverse childhood experiences that occur in the context of adverse community environments often result in negative health, academic and other outcomes for children and whole communities. The LICC contributed \$500.00 toward the purchase of screening rights to show the film for 3 years. The Partnership contributed the remaining \$320.00 as well as the Non-Profit status in order to purchase the rights at a discount. Key Stakeholders formed a team, **Chatham Action on Resilience (CARs)**, in order to lead the initiative and spark the change in order to build resilience in the county.

### OUR VISION

*Resilient communities throughout Chatham County*

### OUR MISSION

*Create a culture of Hope by...*

Educating the community about Adverse Childhood Experiences (ACEs),

Providing information about resources that build resilience, and

Connecting community organizations to encourage meaningful partnerships that support resilient communities

## OUR GOALS

- Increase education and awareness about ACEs
- Motivate individuals and organizations to take action to promote resilience in Chatham County
- Develop a framework of commitment for community agencies and individuals

## Who is Involved

**Lara Kehle** (KidSCOPE)

**Jenny McCarthy**

(Chatham County Public Health Department)

**Janet Groce**

(Children's Developmental Services Agency)

**Adia Ross** (Parent/Physician at Duke)

**Genevieve Megginson**

(Chatham County Partnership for Children)

**Pam Johnson** (Community in Schools)

**Sara Garrison** (KidSCOPE)

**John Moore** (Uplift Chatham)

**Sheen Klaus**

(Chatham County Partnership for Children)

**Jessica Hubbard**

(Department of Social Services)

## ***OUR RESILIENCE ACTION PLAN***

**Education** - Educate and Inform as many people as possible prior to 6/30/19

***250 Individuals attend a screening and report an increase in awareness of A.C.E.S. and knowledge of and Resilience Building.***

### **IMPLEMENTATION STRATEGIES:**

- Discussion after each screening, facilitated by a qualified professional
- Trainings for child care providers with discussion tailored specifically to their role and including TA providers and other surrounding child care support professional.
- Trainings for pediatrician's offices
- Trainings within MAPP classes (Foster Parents)
- Handout to have at screenings with list of resources
- Resources listed on Facebook page, and website

**Awareness** – Reach broadly across the entire community of Chatham County, prior to 6/30/19

***12 screenings - at least one screening per month for the following target groups:***

**IMPLEMENTATION STRATEGY:** Use our existing collaborative relationships to build interest and support film screenings so that attendance and participation is maximized.

Law enforcement (PBO Police, SC Police, Chatham Sheriff) –specifically front line officers

Public Schools – 1 screening to include administrators, support staff, and teachers

Community College – 1 screening for CCCC staff (***2 completed***)

Faith Community – 1 screening for ecumenical leadership of Chatham

Medical Personnel – 1 screening for hospital staff, CCCC Nursing Students, area health clinics

Hispanic Community – 3 screenings for Spanish speaking residents

**Connection** - after 7/1/19

Inventory of stakeholders/partners once targeted screenings are completed

Host a networking event (Fall 2019) for the major stakeholders to brainstorm how to collaborate to build resilience – ask each community organization to decide what their step will be.

Go to Wake Up Wednesday to share/invite members of the business sector.

**Locations:** Our purchase includes Public Performance rights (PPR) to host free admission screenings at up to 10 locations affiliated with Chatham County Partnership for Children. Institutions include non-profits, businesses, religious organizations, and government agencies.

## Our Priorities

Chatham County Partnership for Children prioritizes Smart Start programs based information and data in the Community Early Childhood Profile provided by the North Carolina Partnership for Children, included at the end of this document.

*In 2018 we developed the following priorities for child health programs and requested bids for services to be provided in 2018 through 2021.*

- Children in need of early intervention or special education services are able to reach resources
- Children enrolled in Medicaid receive a well-child exam
- Children are at a healthy weight

### **Our desired results for Child Health Activities 2018-2021**

- To increase children's intake of vegetables and fruits
- To decrease children's intake of unhealthy foods (sugar and fat)
- To increase amount of time children spend in moderate to high intensity physical activity
- To decrease the amount of time children participate in sedentary activities
- Medical practices increase use of screening tools
- Medical practices increase referrals for children in need of early intervention or special education services
- Parents are informed of healthcare options for children covered under Medicaid.

**We only consider programs with an evidence-based approach that has demonstrated effectiveness and results in behavior changes necessary to achieve better outcomes for children.**

All Smart Start funded activities must demonstrate and support positive impact toward improving the county level indicators for child well-being and success as measured by the *Community Early Childhood Profile – Smart Start's Measures of Impact*.

# Chatham County Smart Start Logic Model

Needs	Target Populations	Activities	Recipient Outputs	Outcomes Areas Addressed	Early Childhood Indicators	Long Term Goals
<b>A. Early Care &amp; Education</b>						
<p>In July 2018, there were approximately 4,527 children ages birth to 5 years (<i>not yet in Kindergarten</i>) living in Chatham County.<sup>1</sup></p> <p>There is insufficient high quality child care available in Chatham County:</p> <ul style="list-style-type: none"> <li>not all staff have adequate higher education in Early Childhood Education field;</li> <li>teachers are not all compensated adequately;</li> <li>families are not able to afford high quality care.</li> </ul>	<p>Child care providers of children 0-5 in Chatham and surrounding counties; potential child care providers.</p>	<p><b>1. <u>Child Care Resource &amp; Referral Services, Comprehensive; including Quality Maintenance and Improvement, Professional Development for Child Care Providers, and Child Care Search.</u></b></p> <p><b>2. Subsidy Purchase of Care (POC)</b></p> <p><b>3. NC Pre-K Purchase of Care (POC)</b></p>	<p>As of June 2018<sup>2</sup>, Chatham County has:</p> <p>1,272 children ages 0-5 (not yet in Kindergarten) enrolled in regulated child care plus more who live in Chatham &amp; receive child care in other counties</p> <p>280 teachers, directors and other staff in licensed child care homes and centers 45 licensed child care facilities including 20 family child care homes &amp; 25 child care centers</p> <p>(additional in other counties)</p>	<p><b>A. Early Care &amp; Education</b></p> <p>1. Quality</p>	<p>4.0 avg. star rating in all age groups; 60% children in 4 and 5 star facilities in all age groups</p> <p><b>Subsidized Placements</b></p> <p>4.25 avg. star rating-subsidy in all age groups; 80% children in 4 and 5 star facilities in all age groups</p>	<p>Children have access to high quality early childhood education.</p>
				<p>2. Workforce</p>	<p><b>Lead Teacher</b> - 50% of children in all age groups enrolled in 1-5 star rated child care centers that have at least 75% lead teachers with college degrees.</p> <p><b>Administrator</b> - 60% of children in all age groups enrolled in 1-5 star rated child care centers that have directors with college degrees.</p>	<p>Children are enrolled in child care facilities that provide a consistent high quality early education program by retaining competent, qualified staff.</p>

\*Early Childhood Indicator goals based on "High Performing" target set by NCPC

<sup>1</sup> From NC Office of State Budget and Management: [https://ncosbm.s3.amazonaws.com/s3fs-public/demog/countytotals\\_singleage\\_2018.html](https://ncosbm.s3.amazonaws.com/s3fs-public/demog/countytotals_singleage_2018.html)

<sup>2</sup> DCDEE Monthly Statistical Report at [https://ncchildcare.ncdhs.gov/Portals/0/documents/pdf/S/statistical\\_detail\\_report\\_june\\_2018.pdf](https://ncchildcare.ncdhs.gov/Portals/0/documents/pdf/S/statistical_detail_report_june_2018.pdf)

Needs	Target Populations	Activities	Recipient Outputs	Outcomes Areas Addressed	Early Childhood Indicators	Long Term Goals
<b>B. Family Support &amp; Early Literacy</b>						
<p>Parents need education and support with behavioral issues, discipline, development, and readiness skills.</p> <p>Early childhood literacy skills are essential to school readiness.</p>	Chatham County children age 0-5 & their families.	<p><b>4. Focus on Fathers</b></p> <p><b>5. Raising A Reader (RAR)</b></p>	<p>3,352 children birth to age 4 not yet in Kindergarten living in Chatham County and their families</p> <p>Est. 2,713 children ages 0-4 or 72% not in regulated childcare.</p>	<p><b>B. Family Support</b></p> <p>1. Early Literacy</p> <p>2. Reports of child abuse/neglect.</p>	No less than 5% and no more than 12% of children 0-5 will have an investigated report of child abuse/neglect.	Families have the knowledge and skills needed to ensure that their children enter school healthy and ready to succeed.
<b>C. Health &amp; Early Intervention</b>						
Need to increase access to healthcare to improve the health and safety for young children, prevent childhood obesity, and ensure that more children are screened for developmental delays and referred to services for help before they start school.	Chatham County children age 0-5 & their families.	<p><b>6. Assuring Better Child Health &amp; Development Project (ABCD)</b></p> <p><b>7. Child Care Behavior Consultant</b></p> <p><b>8. Child Care Health Consultant</b></p>	3,352 children birth to age 5 not yet in Kindergarten living in Chatham County and their families	<b>C. Health &amp; Early Intervention</b>	<p><b>Early intervention</b> No less than 4% and no more than 10% of children 0--5 years receive early intervention or special education services</p> <p><b>Use of Primary Health Care</b> 75% of children enrolled in Medicaid receive a well-child exam</p> <p><b>Early Childhood Obesity</b> 66.1% of low-income Children Age 2-4 at healthy weight.</p>	Families have access to healthcare, and are provided services to families to improve the health and safety for young children.
<b>D. Program Support</b>						
Programs must be <b>Evidence Based or Evidence Informed</b> , required monitoring and evaluation of results; outreach and awareness of services.	Service providers, Partnership Board & staff, and local community members	<b>9. Program Coordination &amp; Evaluation</b>	10 Smart Start Funded Programs	<b>D. Program Support</b>	<p><b>Audit findings</b> – one or fewer findings</p> <p><b>All Measure of Impact standards</b> (Indirectly)</p>	Programs provide services according to model fidelity and are using best practices.

## **Annual Smart Start Budget Plan**

Once activities are evaluated and selected, budgets are reviewed by the Planning and Evaluation Committee and approved by the Partnership Board of Directors. The chart below shows the approved budgets, Direct Service Providers, and which Early Childhood Indicator the project is connected to.

<b>Activity Name</b>	<b>EC Indicator</b>	<b>Service Provider</b>	<b>FY 18-19 Budget</b>
Administration	A10	<b>IN HOUSE</b>	\$93,132.00
Assuring Better Child Health and Development Project	H10	Chapel Hill Training and Outreach Project	\$31,928.00
Child Care Behavior Consultant	H10	Chapel Hill Training & Outreach Project	\$41,482.00
Child Care Health Consultant	H20	Chatham County Public Health Department	\$70,677.00
Child Care Resource & Referral	PLA40	<b>IN HOUSE</b>	\$164,747.00
Focus on Fathers	FS30	Chatham County Public Health Department	\$56,364.00
NC Pre-K POC	PLA50	<b>IN HOUSE</b>	\$110,880.00
Program Evaluation and Coordination	PS10	<b>IN HOUSE</b>	\$76,143.00
Raising A Reader (RAR)	FS20	<b>IN HOUSE</b>	\$44,893.00
Subsidy (POC)	PLA50	Chatham County Department of Social Services	\$231,224.00

Each activity funded by Chatham County Partnership for Children with Smart Start funds is based on a model of implementation that includes measures of impact based on research.

The following pages provide an outline of each funded activity included in our annual Smart Start plan of activities.



## **Smart Start Activities for Fiscal Year 2018 – 2019**

### **Activity: Assuring Better Child Health and Development Project**

DSP: Chapel Hill Training and Outreach Project

Smart Start Allocation: \$31,928

The Assuring Better Child Health and Development (ABCD) Project, is an evidence-based model that improves the quality child development services in primary care medical practices and will enhance developmental screening and referral for children ages 0-5 in the context of the medical home. The project will provide training and on-site technical assistance to at least three medical practice sites to facilitate the identification of children who may benefit from early intervention services. Services will be provided to physicians and their staff at various times to support the integration of standardized, validated developmental screening and referral into designated well-child visits, the provision of information and education to families regarding their child's development, and collaboration with community partners to ensure follow-up to the practices regarding their child's development, and collaboration with community partners to ensure follow-up to the practices regarding referral and treatment plans. Services will be provided by a child health or child development specialist with experience in group training and experience working with young children and their families. The project will also develop and disseminate appropriate materials to participating practices including a community resources directory or referral handouts. Smart Start funds may also be used for meeting expenses, food, travel and supplies. Approval Status: ***Auto Approved*** PSC: 5410 PBIS ID: H10

**Cash and In-Kind Match Reported FY 2017-18:** \$ 204.48

#### **Outcomes and Measures**

- ***Increase in developmental screenings or assessments, referrals, and child use of services***
  - Child Screenings, Referrals, and Use of Services Calculation - Child-Other Service Use
    - # of children in program/activity
    - # of children eligible for screenings
    - # of children who received screenings:
    - # of children eligible for service referral
    - # of children who received at least one service referral
    - # of children referred now using at least one service referred to
    - Percent of children referred now using at least one service referred to (f/e)
    - Percent for PRIOR year (using same formula if applicable)
  - Child Screenings, Referrals, and Use of Services Calculation - Medical Home Use
    - # of children in program/activity
    - # of children without medical home who were referred to one
    - # of children referred who are now using the medical home
    - Percent of children referred now using the medical home (c/b)
    - Percent for PRIOR year (using same formula if applicable)

#### **Outputs**

- Required: Number of children in participating practices
- Required: Number of medical practices participating

## Activity: Child Care Behavior Consultant

DSP: Chapel Hill Training & Outreach Project

Smart Start Allocation: \$41,482

Chatham Childcare Behavior Consultation (CCBC) will provide culturally sensitive, primarily indirect services for children birth through five in Chatham County childcare settings, and NC Pre-K classrooms identified with behavioral and/or social/emotional challenges. Services include support for practices implementation/change, capacity building for staff and family members, observing children and classroom/caregiving environments, and designing interventions involving changes in caregiver behaviors considering the Adverse Childhood Experiences (ACEs) questionnaires of student and staff. Consultant will provide pre- and post-screening using a standardized assessment tool (e.g., Devereux Early Childhood Assessment-Clinical [DECA-C], other). Consultant will collaborate with agencies, families, and caregivers who intervene directly with children in childcare settings, and NC Pre-K classrooms. This team (family, staff, Consultant) will use interview, screening, and observation data to create a success plan addressing behavior(s) and the cause(s). Consultant will provide onsite consultation, coaching, and instruction to caregivers enhancing skills and knowledge about responding effectively to behaviors, promoting classroom success, and providing trainings around ACEs. These will be delivered to the family along with information to access community resources to meet the child's needs. The intention of CCBC is for one funded Consultant to promote social/emotional development in 40 Chatham County children by improving adult effectiveness in their interactions with young children in order to transform the children's challenging behavior. Approval Status: ***Auto Approved*** PSC: 3417 PBIS ID: H10

**Cash and In-Kind Match Reported FY 2017-18:** \$ 6,918.24

### **Outcomes and Measures**

- **Improved teacher/child interaction**
  - Pyramid Infant Toddler Observation Scale (TPITOS)
    - Average score for key practices
    - Average score for red flags
  - Teaching Pyramid Observation Tool (TPOT)
    - Average score for key practices
    - Average score for red flags
- **Increase in positive parenting practices.**
  - Protective Factors Survey
    - Average score Family Functioning/Resiliency scale
    - Average score Child Development/Knowledge of Parenting- item #16
    - Average score Social Emotional Support scale
    - Average score Concrete Support scale
    - Average Score Nurturing and Attachment scale
    - Average score Child Development/Knowledge of Parenting- item #12
    - Average score Child Development/Knowledge of Parenting- item #13
    - Average score Child Development/Knowledge of Parenting- item #14
    - Average score Child Development/Knowledge of Parenting- item #15

### **Outputs** Social/Emotional Competence (Pyramid Model)

- Number of child care facilities participating {overall total}.
- Number of children with special needs participating

## Activity: Child Care Health Consultant

DSP: Chatham County Public Health Department

Smart Start Allocation: \$70,677

The Child Care Health Consultation model promotes healthy and safe environments for children in child care settings through targeted and comprehensive consultation, group training and general resource sharing. The CCHC follows the North Carolina CCHC Service Model for implementation of the activity by providing the following services to child care facilities, staff and others as needed. 1) Targeted consultation consisting of short technical assistance (onsite, telephone, email) focused on a specific issue or identified need. 2) Comprehensive consultation consisting of long term technical assistance that involves observation, on-going assessment, and the development of a quality improvement plan that may include multiple areas of identified need. 3) Group training and general resource sharing of up-to-date information on regulations and best practices for development, health and safety in areas such as nutrition and physical activity; inclusion of children with special health care needs and developmental disabilities; safe sleep practices and policies; injury prevention; and increased access to primary, preventive health care and health insurance. Documentation is maintained for all consultation and training. The Child Care Health Consultant (CCHC) is a Registered Nurse with a Degree in Nursing (ASN or BSN) or a health professional with a minimum of a Bachelor's Degree in health education or a health-related field. The health professional is or will become a qualified CCHC in North Carolina through the completion of the NC Child Care Health Consultant Training Course and receipt of a certificate of qualification. Smart Start funds may be used for health and safety related assessment, technical assistance/training, and/or age appropriate health and safety awareness materials. Non-cash grants may be provided for eligible child care participants.

Approval Status: ***Auto Approved*** PSC: 3414 PBIS ID: H20

**Cash and In-Kind Match Reported FY 2017-18:** \$ 0.00 *[Support from Chatham County Public Health Department does not qualify for match because funding is blended state and local support; state funds cannot be used as match for Smart Start]*

### **Outcomes and Measures**

- **Increase in the provider practice of healthy behaviors.**
  - Go NAP SACC
    - # that improved in Breastfeeding & Infant Feeding
    - # that improved in Child Nutrition
    - #that improved in Infant & Child Physical Activity
    - # that improved in Outdoor Play & Learning
    - # that improved in Screen Time
  - NC Child Care Health and Safety Assessment
    - Avg. Subscale Score: Handwashing
    - Average Subscale Score: Diapering
    - Average Subscale Score Toileting
    - Average Subscale Score: Sanitation
- Average Subscale Score: Oral Health
- Average Subscale Score: Physical Activity and Outdoor play
- Average Subscale Score: Safe Sleep/Naps
- Average Subscale Score: Medication Administration
- Average Subscale Score: Supervision
- Average Subscale Score: Emergency Preparedness
- Average Subscale Score: Meals/Snacks: Allergies/Religious Preference
- Average Subscale Score: Meals/Snacks Nutrition
- Meals/Snacks: Food Safety
- Health and Safety Practices
- Written Policies and Non-Observable

### **Outputs**

- Number of child care facilities participating {overall total}.
- Number of child care facilities with at least one on-site consultation or coaching visit
- Number of staff who attended non-college based training workshops conducted by CCHC
- Number of child care facilities with at least one staff attending CCHC training workshops

Nutrition & Physical Activity - (NAP SACC): Number of child care facilities participating {overall total}.

## Activity: Child Care Resource & Referral

DSP: In-House Smart Start Allocation: \$164,747

This activity will provide child care resource and referral services to Chatham County. Technical assistance will be provided to child care programs regarding the CLASS tool, quality maintenance and quality improvement. A variety of trainings and an annual child care professional conference will be provided to child care providers. A Child Care Professional Advisory Council will be coordinated. Consumer education and referrals will be provided to parents. Spanish-language interpretation and translation will be provided to child care programs. An annual bilingual children's literacy festival will be held. Material grants will be provided to licensed child care programs participating in the annual conference, CLASS technical assistance and star-rating technical assistance, if funding allows. The positions partly funded through this project will include Provider Services Coordinator, Bilingual Child Care Liaison, Program Director, and Data Specialist. Approval Status: **Auto Approved** PSC: 3104 PBIS ID: PLA40

**Cash and In-Kind Match Reported FY 2017-18:** \$ 22,224.45

### Outcomes and Measures

#### ***Improved teacher/child interaction***

- CLASS (Classroom Assessment Scoring System) Toddler
  - Toddler CLASS Average Engaged Support for Learning scale
  - Toddler Average Emotional/Behavioral Support scale
  - # classrooms with results
- CLASS (Classroom Assessment Scoring System) Infant
  - Infant CLASS Responsive Caregiving scale
  - # classrooms with results
- CLASS (Classroom Assessment Scoring System) Pre-K
  - Pre School CLASS Average Emotional support scale
  - Pre School CLASS Average Class room organization scale
  - Pre School CLASS Average Instructional support scale
  - # classrooms with results

#### ***Increase in program quality.***

- Teacher report of implementation of one or more strategies provided by TA staff to improve the quality of care
- Teacher report of implementation of one or more strategies provided by TA staff to improve the quality of care in their classroom/home
- Participating facilities star levels
- Average star rating of participating centers/homes
- # of participating centers/homes

#### ***Maintain high program quality.***

- Teacher report of implementation of one or more strategies provided by TA staff to improve the quality of care in their classroom/home.\*
  - Teacher report of implementation of one or more strategies provided by TA staff to improve the quality of care in their classroom/home.
- Participating facilities star levels
  - Average star rating of participating centers/homes
  - #centers/homes with results

### Outputs

ECE CCR&R: Consumer Education & Referral

- Number of parents/guardians participating

ECE Consultation/Coaching: High Quality Maintenance

- Number of child care facilities participating {overall total}.
- Number of child care facilities participating in technical assistance to maintain infant & toddler care

ECE Consultation/Coaching: Quality Enhancement

- Number of child care facilities participating {overall total}.
- Number of child care facilities participating in technical assistance to enhance infant & toddler care

ECE Training: Number of staff participating

## Activity: Focus on Fathers

DSP: Chatham County Public Health Department

Smart Start Allocation: \$56,364

Chatham County Public Health Departments Focus on Fathers program will be designed to increase Chatham father's family and life-skills competencies and to prepare them for a lifelong role of mentoring their children. Group meetings will address emotional support and life-skills training needs for the fathers, and promote father-child bonding through recreational and educational activities. The Focus on Fathers Coordinator will provide one-on-one assistance and support through home visits to program participants to assist them in meeting individualized service goals. The Coordinator will organize and facilitate group meetings. Monthly skill building sessions will cover a variety of topics including child development, parenting issues, family and life planning. Skill building sessions will utilize the Nurturing Skills for Families of the Nurturing Parenting Program Curriculum through home visits and group meetings. Participants will identify topics of interest and help with planning group meetings. Services will be provided to up to 20 fathers. Approval Status: **Auto Approved** PSC: 5506 **PBIS ID: FS30**

**Cash and In-Kind Match Reported FY 2017-18:** \$ 19,930.78

### Outcomes and Measures

- ***Increase in positive parenting practices.***
  - Adult Adolescent Parenting Inventory (AAPI-2)
    - Construct A Expectations of Children # adults at either low, moderate, or high maltreatment risk
    - Construct B Parental Empathy # adults at either low, moderate, or high maltreatment risk
    - Construct C Use of Corporal Punishment # adults at either low, moderate, or high maltreatment risk
    - Construct D Parent-Child Family Roles # adults at either low, moderate, or high maltreatment risk
    - Construct E Children's Power and Independence # adults at either low, moderate, or high maltreatment risk
    - Group average score is also measured

**Outputs** Nurturing Parenting Program (NPP) - Nurturing Skills for Families

- Number of parents/guardians participating
- Number of fathers receiving individual support services

## Activity: Subsidy (POC)

DSP: Department of Social Services Smart Start Allocation: \$231,224

Financial assistance will be paid on a direct per child basis for subsidy for families eligible for Temporary Assistance for Needy Families (TANF) or the Child Care and Development Fund (CCDF). This activity will be implemented through the state-level subsidy contract and will be governed by a Memorandum of Understanding between the Local Partnership and the Local Purchasing Agency (LPA). Approval Status: **Auto Approved** PSC: 2340 **PBIS ID: PLA50**

**Cash and In-Kind Match Reported FY 2017-18:** 0.00

PARENT FEES NOT DETERMINED IN FY 17-18 (due to system transition to NC FAST)

### Outcomes and Measures

- ***Improved access to high quality care.***
  - Average star rating for subsidized children
  - Percentage of subsidized children in 4 & 5 star care

### Outputs

Subsidy - State Subsidy Contract: TANF/CCDF  
Eligible only: Number of children funded

## Activity: NC Pre-K POC

DSP: In-House Smart Start Allocation: \$110,880

Financial assistance will be paid on a direct per child basis for the purpose of enhancing the NC Pre-K rate for children enrolled in and being served through NC Pre-K and whose families are eligible for Temporary Assistance for Needy Families (TANF) or the Child Care and Development Fund (CCDF). Does NOT include wrap-around care. Data will be reported as directed by DCDEE. Enhancements are available for NC Pre-K sites that are (include those that apply) public school sites, private sites, Head Start/Early Head Start sites.

Approval Status: ***Auto Approved*** PSC: 2342 PBIS ID: PLA50

**Cash and In-Kind Match Reported FY 2017-18:** \$ 9,434.78

### **Outcomes and Measures**

- ***More children on track for typical or enhanced development.***
  - Teaching Strategies Gold
    - # children at "below" level
    - # children at "meeting" level
    - # children at "exceeding" level
    - # children with results

**Outputs** Subsidy - NC Pre-K Subsidy: TANF/CCDF Eligible only

- Number of children funded

## Activity: Program Evaluation and Coordination

DSP: In-House Smart Start Allocation: \$76,143

To ensure contract compliance and provide information for activity development and improvement, the Chatham County Partnership for Children will implement a comprehensive and formative program evaluation system. The system will develop and implement a plan for gathering evaluation data on all Smart Start projects in Chatham, as well as participate in statewide evaluation efforts. It will also support the enhancement of comprehensive and integrated early childhood initiatives, and increase the knowledge of issues, research, service delivery systems and model programs relevant to young children and their families. Activities will include outreach and education at community events and Smart Start funds may be used to pay the cost of booth rental, supplies, and equipment as necessary. The Partnership staff and contracted staff will provide the services; the program will be based at the Partnership headquarters in Pittsboro. All Smart Start contractors will receive services. Evaluation staff (Executive Director, Program Director, Smart Start NCPK Program Coordinator, Data Specialist, and contract staff as needed) will complete state-requested data forms; conduct special issues research studies, serve as a staff support to the planning committees in the county; participate in program and fiscal monitoring activities; and provide support to the Board and Executive Director. Approval Status: ***Auto Approved*** PSC: 5603 PBIS ID: PS10

**Cash and In-Kind Match Reported FY 2017-18:** \$ 80,290.50

### **Outcome and Output Measures**

Coordination between program services and evaluation of program effectiveness are key to overall implementation of a service system. This activity does not have specific measures or deliverables.



## Activity: Raising A Reader (RAR)

DSP: In-House Smart Start Allocation: \$44,893

A Raising A Reader (RAR) Community Coordinator will implement Raising A Reader, a program that promotes improved literacy development through daily book sharing between caregivers and young children. The RAR Coordinator will hold a Bachelor's degree in early childhood education or related human service field and is required to attend the RAR National Coordinator Training prior to initial implementation. Coordinators will host two trainings for the site implementers that have been identified to participate in this project. Identified families will be loaned a book bag containing high quality developmentally appropriate children's books. The books will be exchanged each week. Parents of the children in the project will be invited to participate in at least two parent workshops where they will learn book sharing strategies. At least one library event will be provided for RAR participants and their families. Participants and their families will be provided with library information, library card application, and other community literacy resources. The program will be implemented with model fidelity as described above. Child care centers in Chatham County with a high percentage of low-income children and that serve children ages 0 to 3 years are targeted for this program. Smart Start funds may also be used to purchase book sets (including replacement books, new sets, and replacement blue book bags) from the National RAR, to purchase additional resource materials for teachers and parents, to provide food and child care for families participating in workshops, and incentives for participating families. Shared reading sessions take place at participating sites at least once a week. Approval Status: **Auto Approved** PSC: 5512 PBIS ID: FS20

**Cash and In-Kind Match Reported FY 2017-18:** \$ 8,250.00

### Outcomes and Measures

- ***Increase in frequency of adult and child shared reading.***
  - Shared Reading
    - # reporting they read to child(ren) daily
    - Percent reading to child(ren) daily
    - # of adults with results
- ***Increase in the adult use of recommended reading strategies***
  - Do you have a routine for looking at books with your child?\*
  - # with results

### ○ Reading Strategies

- Average # of reading strategies used
- Total # reading strategies adults were prompted to try/think about
- Number of adults with results

### Outputs Literacy - Raising a Reader (RAR)

- Number of child care facilities participating {overall total}.
- Number of children participating

## Activity: Dolly Parton's Imagination Library (DPIL)

DSP: In-House Special Legislative Allocation: \$7,458.00 - Chatham Award

The Dolly Parton's Imagination Library was launched in the fall of 2017 by a special legislative action to bring books into the homes of all NC's young children under the age of 5 years. Each local partnership coordinates outreach and awareness to recruit families to enroll their children and receive a free book mailed to their home every month until their 5<sup>th</sup> birthday. Enrollments are entered by parents or staff online with the statewide program and the cost of the monthly book shipments is paid at the state level. Families are encouraged to participate in online surveys as part of the evaluation process. Each local partnership sets an annual target for the number of children enrolled. Funding is based on a standard award of \$6,000.00 for program support and an additional \$1.80 per child enrolled.

**Outputs, Outcomes, and Measures:** Chatham has an annual target of **810** newly enrolled children.

Evaluation of the program is conducted at the statewide level and consists primarily of an annual online parent survey. Results of the local county survey responses are available to the local partnership.

## **Smart Start Program Collaborations**

Smart Start does not work in isolation. To achieve our hopes and dreams for the children in our county we must work together as a community. Collaboration requires that we give to others so they will give to us. The following list shows where each of our programs collaborates with other stakeholders in the community.

- **Child Care Behavior Consultant, Lara Kehle:**
  - Chatham Child Wellbeing Collaborative–Co-chair
  - Chatham Local Interagency Coordinating Council–Co-chair
  - Chatham NC Pre-K Advisory Committee–Member
  - Chatham Child Protection Team–Member
  - Orange Chatham Early Childhood Mental Health Task Force–Member
  - Chatham Health Alliance–Member
  - Chatham Health Alliance Mental Health Subcommittee–Member
  - Chatham Health Alliance IDD Subcommittee–Member
  - Family Visitation Services Advisory Committee–Member
  - Chatham Action on Resilience (C.A.R.S)–Founding Member
- **Child Care Resource and Referral Provider Services, Meredith Williams and Pam Anderson:**
  - Safe Kids Coalition – Member
  - Food Environments Workgroup – Member
  - Technical Assistance Collaborative - Chatham – member
  - NC Pre-K Advisory Committee– Member
  - Local Interagency Coordinating Council – member
  - Child Care Advisory Council-Convener
- **Child Care Health Consultant, Dorothy Rawleigh:**
  - Local Interagency Coordinating Council- Co-Chair
  - Epidemiology Team at the Chatham County Public Health Department- Member
  - Child Care Food Environments Working Group- Group Leader
  - Chatham County Safe Kids- Member
- **Assuring Better Child Health and Development, Sara Garrison:**
  - Chatham Resilience Initiative – Founding Member
  - Orange/Chatham Early Childhood Mental Health Collaborative
  - Chatham Mental Health Collaborative
  - Local Interagency Coordinating Council – Executive committee member
- **Focus on Fathers, Anthony Izzard and Nellie Benitez:**
  - North Carolina Fatherhood Development Advisory
- **NC Pre-K and Program Evaluation and Coordination, Sheen Klaus**
  - Chatham Action on Resilience (C.A.R.S)–Founding Member
  - NC Pre-K Advisory Committee—Convener
  - Planning and Evaluation Committee—Convener
  - Chatham LICC—Committee Member
  - Subsidy Team Meeting—Member
- **Raising a Reader and Dolly Parton Imagination Library, represented by Genevieve Megginson**
  - Chatham Reads!

## Community Early Childhood Profile -- Chatham County

### *Smart Start's Measures of Impact*

### Final Results for Fiscal Year 2016-2017



The Community Early Childhood Profile (EC Profile) provides an annual snapshot of the status of our young children. It includes indicators of child well-being for which local Smart Start Partnerships are held accountable.



The EC Profile assesses progress towards realizing Smart Start's mission of advancing a high quality, comprehensive, accountable early childhood system that benefits each child in North Carolina beginning with a healthy birth.



The report uses validated data from state agencies that directly impact young children such as the NC Department of Health and Human Services, the NC Department of Public Instruction, and the NC Office of State Budget and Management. It replaces the PBIS report.

# FY 2016-2017 EC Profile Results for Chatham

Indicator	Description	Standards	FY 2015-16		FY 2016-17	
	Early Care and Education -- Quality					
PLA40a	Average Star Rating for Children in 1-5 Star Care	Minimum: 4.0 AND 60% High Performing: 4.0 AND 60% for each age group	4.56	Meets Minimum	4.32	Meets Minimum
PLA40b	Percent of Children in 4 and 5 star care		85%	Meets Minimum	81%	Meets Minimum
PLA50a	Average Star Rating for Subsidized Children in 1-5 Star Care	Minimum: 4.25 AND 80% High Performing: Minimum plus 4.25 AND 70% for each age group	4.69	Meets Minimum	4.78	High Performing
PLA50b	Percent of Subsidized Children in 4 and 5 star care		89%	Meets Minimum	96%	High Performing
	Early Care and Education -- Workforce					
EDU10	Percent of Children Enrolled in 1-5 Star Centers That Have At Least 75% of Lead Teachers with College Degrees (i. e. 7 Lead Teacher Education Points)	Minimum: 50% of children are in sites with 7 lead teacher education points High Performing: 50% of children are in sites with 7 lead teacher education points for age group	68%	Meets Minimum	66%	Meets Minimum

# **FY 2016-2017 EC Profile Results for Chatham ( cont. )**

Indicator	Description	Standards	FY 2015-16		FY 2016-17	
EDU20	Percent of Children Enrolled in 1-5 Star Centers That Have Directors with College Degrees (i.e. 7 Administrator Education Points)	Minimum: 60% of children are in sites with 7 administrator education points High Performing: 60% of children are in sites with 7 administrator education points for age group	70%	Meets Minimum	61%	Meets Minimum
	<b>Family Support</b>					
FS20	Percent of Parents/Guardians Who Report Reading to Their Children Daily	Minimum: TBD High Performing: TBD	44% Statewide	TBD	41% Statewide	TBD
FS30	Percent of children age 0-5 with an investigated report of child abuse/neglect.	>= 5.0% and <12.0% A range has been set based on the distribution of identified children among counties. If the county is outside the range, the partnership will convene meetings to review data	3.5%	Outside the range	4.3%	Outside the Range
	<b>Health</b>					
H10a	Percent of children ages 0-2 who receive early intervention or special education services	>= 4.0% and <10.0% A range has been set based on the distribution of identified children among counties. If the county is outside the range, the	5.4%	Within the range	5.7%	Within the range

# **FY 2016-2017 EC Profile Results for Chatham ( cont. )**

Indicator	Description	Standards	FY 2015-16		FY 2016-17	
H10b	Percent of children ages 3-5 who receive early intervention or special education services	partnership will convene meetings to review data	8.4%	Within the range	9.7%	Within the Range
H20	Percent of children enrolled in Medicaid who receive a well-child exam	Minimum: 75% High Performing: 85%	80% Statewide	Meets Minimum	85% Statewide	High Performing
H60	Percent of low income children age 2-4 who are at a healthy weight	Minimum: 66.1% High Performing: 70%	64.80%	Below Minimum	63.60%	Below Minimum







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network™